



DRAFT GOALS AND PRIORITIES RELEASED

OUR ECONOMY

GOAL: A dynamic, vibrant and healthy community

Priority 1 - A community that embraces technological innovation

A community that is adaptive to digital innovation and technological change.

Priority 2 - A diverse economy

Our resilient and diverse economy will see our new and existing industries succeeding in local, national and global markets.

Priority 3 - A creative and collaborative culture

Research, innovation and our culture of continuous learning will drive our vibrant economy.

Priority 4 - A global player

Through our established international capability, a significant proportion of our wealth will derive from the City's flexibility across world markets and in-bound tourism capacity.



OUR ENVIRONMENT

GOAL: Warrnambool will be the most sustainable regional city in Australia

PRIORITY 1: A leading regional city – innovative, smart solutions

Warrnambool will be the most environmentally sustainable regional city in Australia. By being innovative and bold Warrnambool will lead our community to work collaboratively on sustainable solutions.

PRIORITY 2: Enjoy, love and respect its natural environment

Warrnambool will restore, maintain and enhance its natural environment, biodiversity corridors, waterways and coast for the benefit of all its inhabitants. It will strive to improve our natural assets and invest in them for our future generations, drawing on traditional owner knowledge.

PRIORITY 3: Green Warrnambool

Warrnambool will develop greening initiatives such as the urban forest and nature strips, connecting green wedges, green roofs, vertical gardens, and community gardens. Warrnambool will increase its green infrastructure and associated canopy cover for a cooler, water sensitive and biodiverse City

PRIORITY 4: We will adapt to the impacts of climate change

Warrnambool will be a collaborative community with agencies, institutions, universities, industry, businesses and community leaders partnering to develop the world's best responses to the impacts of climate change by seeking new solutions to existing problems

PRIORITY 5: Zero net emissions

Warrnambool will have zero net emissions of greenhouse gases by reducing its emissions and sourcing all of its energy from renewable sources.

PRIORITY 6: Waste not

Warrnambool will maximise its resource efficiency by conserving, reducing, recycling and reusing its resources at every opportunity. It will close the waste loops and minimise waste production through resource recovery. Warrnambool citizens will be environmentally informed, ethically conscious, motivated consumers of goods and services.

PRIORITY 7: Consume less and wisely

No priority statement completed by W2040 Panel

PRIORITY 8: Warrnambool will conserve water and improve the health of its waterways through water sensitive urban design

No priority statement completed by W2040 Panel



OUR PLACE (BUILT ENVIRONMENT)

GOAL: *Warrnambool will be a great place to be*

PRIORITY 1: Our place is welcoming, liveable and thriving

Warrnambool will be a great place to live, work and play at every stage of life. Built and natural places will be welcoming, accessible, safe, clean and community-focused. Warrnambool will have well-designed precincts which support business, work, recreation, health, arts, culture and education for all people.

PRIORITY 2: Warrnambool will make provision for all to live

Warrnambool will provide affordable and varied options for housing to meet the needs of the community through all stages of life and diverse lifestyles. It will offer a mix of housing, facilities and recreation to support diverse and inclusive neighbourhoods.

PRIORITY 3: Warrnambool will be an active and accessible city for all modes of movement

Warrnambool will be one of Australia's great walking and cycling cities. Residents, workers and visitors will have easy access to the many activities available within the municipality. Walking and cycling will be an attractive option for everyone to safely get around. Warrnambool will give top priority to walking by providing a connected, accessible and good-quality pedestrian and cycle network, supported by a pleasant and safe built environment.

PRIORITY 4: Warrnambool will have connected open spaces

Warrnambool will provide abundant public open space for its diverse population. Through good design, our public open spaces will be accessible, safe and well-connected, and provide a variety of activities and uses to suit the needs of all abilities and age groups. Our public open spaces will be designed to support and enhance the natural environment and biodiversity

PRIORITY 5: Warrnambool will have quality public spaces and facilities

Warrnambool will offer public spaces and facilities that are well designed, activated, sustainable, adaptable, multi-use and safe. Public spaces will be designed to facilitate social connections by encouraging diverse activities for residents and visitors in an open and welcoming environment. Warrnambool will be an attractive and pleasant place to be, including public art and other visual points of interest.

OUR PEOPLE/COMMUNITY

Goal: *Warrnambool will be a city for all people*

PRIORITY 1: A welcoming and inclusive city

Warrnambool will be an inclusive and welcoming community that embraces all residents and visitors, and encourages those with diverse backgrounds, ages and abilities to participate in the community. Warrnambool will reflect and celebrate its diverse cultures, beliefs and heritage.

PRIORITY 2: An active and connected community

Warrnambool will be a community which has safe, welcoming and accessible places designed to facilitate diverse social, cultural and physical opportunities. It will provide environments which support and encourage active living and meaningful social connection.

PRIORITY 3: A healthy place

Warrnambool will make health a priority with accessible and affordable physical and mental health services, recreational facilities and opportunities, including for those who are vulnerable and disadvantaged.

PRIORITY 4: Value our Aboriginal identity

Warrnambool will proudly embrace and respect Aboriginal culture, knowledge and heritage.

PRIORITY 5: A learning community

Warrnambool will have learning opportunities for people of all ages and stages of life, to improve knowledge, skills and local resilience.